



239 NW 13th Avenue, Suite 309, Portland, Oregon 97209
TEL 503.224.2713 FAX 503.296.2172 EMAIL mail@ganzlaw.com
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Date June 29, 2004

To Attn: Ms. Beatriz Prieto, Art Unit: 2142

From Bradley Ganz, Reg. No. 34,170, Ganz Law P.C.

Re Response to Office Action for the following application:

- Application serial number: 09/648,429
- Attorney docket number: MEM-2.001
- Filing date: August 25, 2000
- First named inventor: Jordan J. Louviere
- Title: ON-LINE EXPERIMENTATION

Tel 703-305-0750

Fax 703-872-9306

Pages 20 + cover sheet

This fax transmits the following documents:

- | | |
|--|---------|
| • Amendment and Response to Office Action Dated March 17, 2004 | 9 pages |
| • Appendix A | 7 pages |
| • Transmittal | 1 page |
| • Fee Transmittal | 1 page |
| • Petition for Extension of Time (duplicate) | 2 pages |

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PTO/SB/21 (08-03)


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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/648,429	
	Filing Date	August 25, 2000	
	First Named Inventor	Jordan J. Louviere	
	Art Unit	2142	
	Examiner Name	Ms. Beatriz Prieto	
Total Number of Pages in This Submission	20	Attorney Docket Number	MEM-2.001

ENCLOSURES (Check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance communication to Technology Center (TC)
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter
<input checked="" type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Change of Correspondence Address	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Terminal Disclaimer	Appendix A
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Response to Missing Parts/Incomplete Application	Remarks	
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Bradley M. Ganz, Reg. No. 34,170
Signature	
Date	June 29, 2004

CERTIFICATE OF TRANSMISSION/MAILING

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Typed or printed name	Melanie Elser Bradley Ganz
Signature	
Date	June 29, 2004

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PTO/SB/17 (10-03)

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**FEE TRANSMITTAL
for FY 2004**

Effective 10/01/2003: Patent fees are subject to annual revision.

☒ Applicant claims small entity status. See 37 CFR 1.27**TOTAL AMOUNT OF PAYMENT (\$)** 55.00**Complete If Known**

Application Number	09/648,429
Filing Date	August 25, 2000
First Named Inventor	Jordan J. Louviere
Examiner Name	Ms. Beatriz Prieto
Art Unit	2142
Attorney Docket No.	MEM-2.001

METHOD OF PAYMENT (check all that apply)☐ Check ☐ Credit card ☐ Money Order ☐ Other ☐ None☒ Deposit Account:Deposit Account Number
50-1001Deposit Account Name
Bradley M. Ganz

The Director is authorized to: (check all that apply)

☒ Charge fee(s) indicated below ☒ Credit any overpayments☒ Charge any additional fee(s) or any underpayment of fee(s)☐ Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.**FEE CALCULATION****FEE CALCULATION (continued)****3. ADDITIONAL FEES**

Large Entity Small Entity

Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Paid
1051	130	2051	65	Surcharge - late filing fee or oath	
1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet	
1053	130	1053	130	Non-English specification	
1812	2,520	1812	2,520	For filing a request for <i>ex parte</i> reexamination	
1804	920*	1804	920*	Requesting publication of SIR prior to Examiner action	
1805	1,840*	1805	1,840*	Requesting publication of SIR after Examiner action	
1251	110	2251	55	Extension for reply within first month	55.00
1252	420	2252	210	Extension for reply within second month	

4. BASIC FILING FEE